

August 3, 2020

To: Local & Trade Media
From: *Melissa Lee, Communications
Manager*
Duro-Last, Inc.
525 Morley Drive
Saginaw, MI 48601
(800) 248-0280
mlee@duro-last.com



Duro-Last[®], Inc. Recognizes Superior Services RSH, Inc. for Outstanding Michigan Recycling Project

SAGINAW, MI – Duro-Last, Inc. is pleased to recognize Superior Services RSH, Inc. for their outstanding work on a recent rooftop recycling project in Ypsilanti, Michigan. The Lansing, Michigan-based commercial roofing contractor removed and recycled over 8,700 pounds of Duro-Last PVC roofing membrane, ensuring that the material found new life and remained out of the landfill.

Through Duro-Last's Recycle Your Roof program, mechanically attached Duro-Last membrane at the end of its useful life on the rooftop can be returned to Duro-Last. This material is then repurposed into a variety of new products including resilient flooring, walkway pads, and concrete expansion joints.

For this particular project, the Bishop Elementary School in Ypsilanti had a Duro-Last roof that had outlived its warranty and the administration was ready to replace it with a new Duro-Last system. The Superior Services team was able to remove over 77,000 square feet of membrane and ultimately save the district a significant amount of money.

“Our company culture focuses on environmental friendliness and sustainability so we're excited when we have the opportunity to work on a project like this,” explained Superior Services Vice President Derek Heins. “When we proposed this option to the administration and highlighted that not only would they save money in disposal fees, they could help reduce their environmental impact, they were excited to participate.”

“The Superior Services team did a phenomenal job on this project, meticulously removing the existing membrane to ensure every bit of material could be recycled,” said Duro-Last Sustainability Specialist Katie Chapman. “We couldn't have asked for a better outcome for this project, and it's always rewarding to see the positive environmental impact that can be made by the thoughtful efforts of contractors like Superior Services.”

To learn more about Duro-Last's sustainability efforts and Recycle Your Roof program, visit www.duro-last.com/sustainability.

- MORE -

About Duro-Last® , Inc.

Known as the “World’s Best Roof®”, Duro-Last®, Inc. is the world's largest manufacturer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last’s roofing systems are sustainable and extremely durable. Over two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is headquartered in Saginaw, Michigan with additional manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; Sigourney, Iowa; Carrollton, Texas; and Ludlow, Massachusetts. For more information on Duro-Last, call 800-248-0280 or visit www.duro-last.com.

###